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Pack Appeal's VP of Marketing Inducted as Member to CIBS

Baltimore, MD, June 15, 2011 – Pack Appeal, a division of Bindagraphics, proudly announces Vice President of Marketing and Business Development, Shelli Kaiser, has recently been granted Associate Member status into the Cosmetics Buyers and Suppliers association (CIBS). Membership into CIBS requires an extensive evaluation process including sponsorship by two CIBS members, at least five years working in cosmetics industry-related business along with a waiting period of at least two to three years.



Shelli Kaiser



CIBS Inductees June 2011

The induction took place at the CIBS Networking Luncheon at The Manhattan Club, which was attended by over 200 CIBS members on June 8, 2011. Since 1948, CIBS has been comprised of top innovative and creative leaders in the cosmetics industry with the initiative of providing a platform of networking and collaboration for its members (www.cibsonline.com)

About Pack Appeal

Pack Appeal, formerly known as Quality Information Packaging, has provided high quality binders, slipcases, tabs, and media holders for more than 25 years. Pack Appeal is part of the Bindagraphics Inc. family of companies with 375 employees and manufacturing locations in Baltimore MD, Buffalo NY, High Point NC, and Atlanta GA. Learn more by visiting www.packappeal.com.