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Pack Appeal Announces New Hire

Packaging Designer Kerry Green Joins the Pack Appeal Team

Baltimore, MD, October 27, 2011 – Pack Appeal, a division of Bindagraphics, is pleased to announce the addition of packaging designer Kerry Green. Kerry's responsibilities include designing custom packaging and building high quality prototypes.

Kerry earned his Bachelors Degree in Packaging Science from Rochester Institute of Technology. Before relocating to the Baltimore area, Kerry was employed by Flower City Printing in Rochester, New York as their Packaging Designer. Kerry has had the opportunity to work with some high profile packaging buyers such as Hanes, L'Oreal, Lancome and many others.



Pack Appeal President Matt Anson remarks, "Kerry doubles our capacity for full color CAD prototypes. He has the ability to turn a design concept into a cost effective packaging solution. In sum, he makes us a better provider of custom packaging."

Kerry commented, "I am thrilled at the opportunity to assist Pack Appeal as they expand their design capabilities. Everyday here is a new challenge, a new lesson in how to design packaging to meet the customers unique needs."

About Pack Appeal

Pack Appeal, formerly known as Quality Information Packaging, has provided high quality binders, slipcases, tabs, and media holders for more than 25 years. Pack Appeal is part of the Bindagraphics family of companies with 375 employees and manufacturing locations in Baltimore Maryland, Buffalo New York, High Point North Carolina, and Atlanta Georgia.

